

Loving **BDSM**

MEDIA KIT



who we are

Loving BDSM, hosted by Kayla Lords and John Brownstone, is a podcast, a YouTube channel, a website, and an educational resource for the kink-curious, those in kinky relationships, and people who simply want to know how to have a successful relationship while enjoying and understanding BDSM and kink. .

our mission

We help kinksters have happier, healthier power exchange relationships.

our vision

We want to be a safe place for kinksters and BDSM lifestylers to meet, learn from each other, and find what works for them within the BDSM lifestyle.

3 MILLION+

PODCAST DOWNLOADS

47,500

AVG WEBSITE VIEWS
PER MONTH

6,400+

YOUTUBE
SUBSCRIBERS

5,000

AVERAGE DOWNLOADS
PER EPISODE/4 WEEKS

25,000+

SOCIAL MEDIA FOLLOWERS
ACROSS MULTIPLE PLATFORMS

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